

Name: .

Date: \_\_\_\_\_

Complete the worksheet. Find the answers.

What will you sell?  $\longrightarrow$  I will sell an innovative toy.

<u>Questions</u>	<u>Answers</u>
1. What will you advertise?	
2. Which media will you use?	
3. What can you advertise on?	
4. What will you sell?	
5. Where will you sell your	
product?	
6. What will it cost?	
7. Who is your target	
audience?	
8. Which advertisement is	
best for your product?	

Cut and stick the slips around the classroom.

Students write the answer in the box provided.

1. I will advertise my amazing product.

2.1 will use radio or a poster.

3.1 will advertise online and on radio.

4.1 will sell my trendy product.

5.1 will sell my product online.

6.1t will cost  $\pounds$ 100.

7. My target audience is children aged 7-10.

8. Posters are the best advertisement.